



Lakeview Academy Board of Trustees Meeting Minutes
August 28, 2008 at 3:00 p.m. at Lakeview Academy, Saratoga Springs

I. Roll Call

Tina Smith, Alan Daniels, Joylin Lincoln
Julianne Kicklighter was conferenced in on the phone.

II. Public Comment not related to items on the agenda all items are limited to 2 minutes

No public comment

III. Action Items

1. Marketing Strategies for Enrollment

Andrea McOmer went through detailed marketing strategies for enrollment proposal that the communications committee put together. The plan highlighted targeting middle school students for enrollment through competitions, running radio ads, and the proposal of offering bussing at Lakeview Academy. It was discussed that we have some money in the reserve fund that could help offset the cost of the busses.

Joylin Lincoln moved to approve 100,000 for the purchase of busses. The vote was unanimous.

Joylin Lincoln moved to increase the publicity budget to \$3,500. The vote was unanimous.

IV. New Business

No new business

V. Adjourn